

PITTSBURGH REMODELING COMPANY

Booked Out 6 Months In Advance

Action Builders builds home additions and designs entire home remodels in Pittsburgh and the surrounding areas.

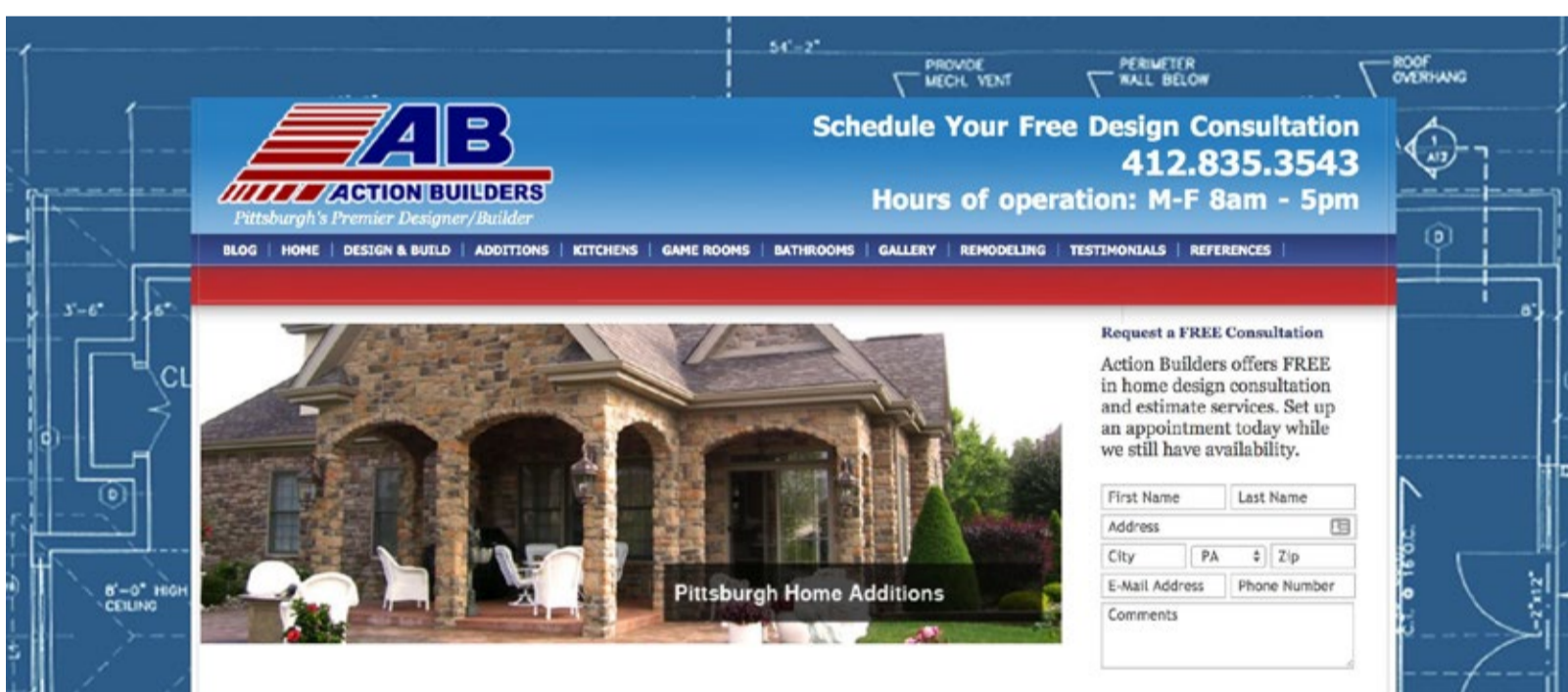
STRATEGY

- Revamp website design with a compelling message to convert people effortlessly
- Use search engine marketing and optimization to build long-term lead generation

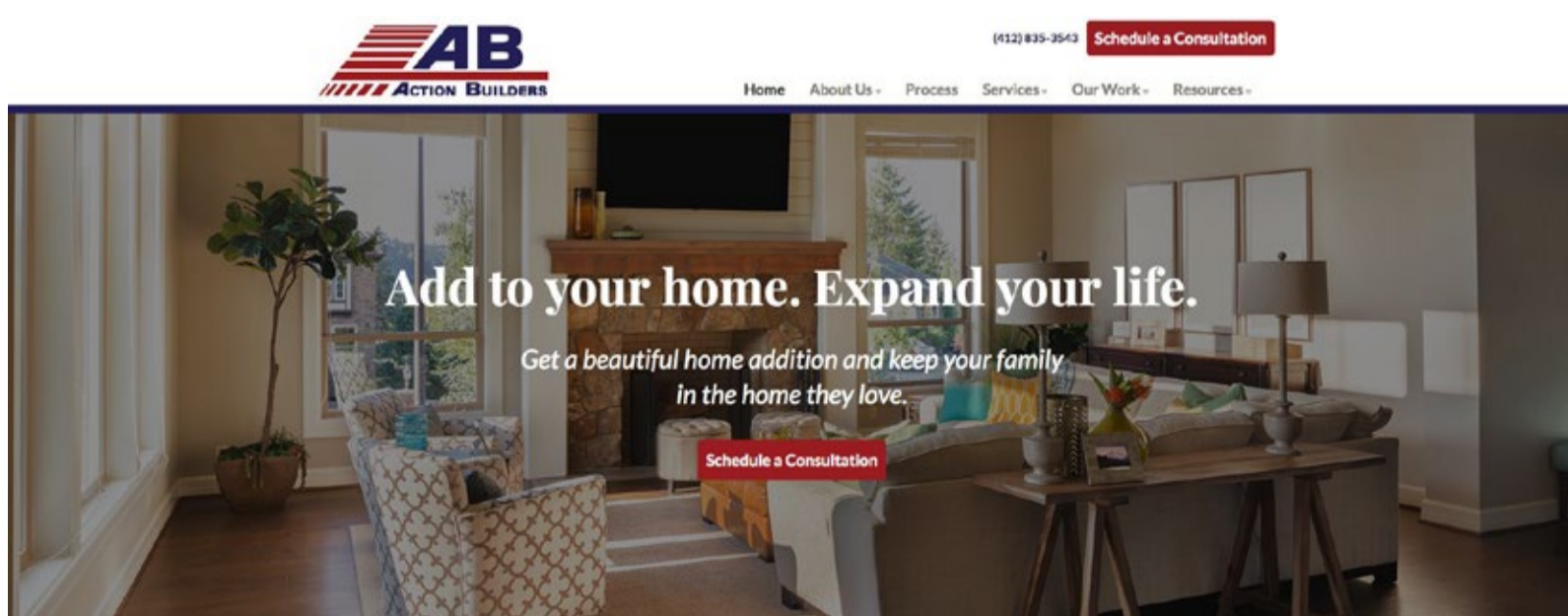
KEY FOCUS POINTS

- Simplified their listed services from 6 options to 3.
- Used multiple call to actions effectively.
- Made the customer the hero of their marketing message.

WEBSITE BEFORE



WEBSITE AFTER



OVER 500 LEADS

Action Builders currently receives an average of 20 high quality leads per month.

SCOPE OF WORK:

- Strategy Development
- Brand Messaging
- Website Development
- Social Media
- SEO
- Reputation
- Facebook Ad Campaign
- Adwords Ad Campaign
- Content Development
- Lead tracking & reporting

PITTSBURGHADDITIONS.COM



"StructureM is a fantastic company. They have accomplished more with my website and customer messaging than my previous company did in 5+ years. I can't say enough good things about this company and the work they do."

-Elizabeth Sable, Action Builders